Buying Time, LLC 650 Massachusetts Ave, NW Washington, DC 20001 Suite 210 Wilmington, NC 28401

CPE

NEW POLITICAL ORDER - PLS CF - THANKS

Comments **Billing Type Account Types** Phone/Fax **Buyer Name** Brand Sales Office Salesperson Product Agency Advertiser Schedule Dates Contract # Millenium - Washington Millenium- Washington, - (1010) Standard National/Political-Candidate 802/812/5047 Danny, Neckel, Pol - Candidate (36744) Political (1176) Buying Time, LLC (3395) Andrew Barnhill - NCSD-9 (14324) 09/27/16-10/03/16 161343 Demo Sales Tax Net Total Order Type CO-OP Commission Package Deal **Entered By** Date Entered Commission % Headline # **Last Modified** 09/23/16 09/23/16 Gary O'Halloran \$3,446.75 15.00 ECR25315941 \$608.25 0 Normal

By Broadcast Month

Spots 49 49

\$4,055.00 \$4,055.00

WWAY (WWAY)

Grand Total: Oct. 2016

			5		- 2	(		TEST PAGE	decepted stations				cepted-Agency Advertiser:	fed-A
-					A	NOONTRAC	O	A REAL PROPERTY OF THE PROPERT	00					
9/23/16	Good Morning America	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	1	×		1	:30/A- 9A (EST)	5 :3U/A		01/06/60-01/06/60		Н
9/23/16	Good Morning America	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	1		×	-	.30 74 - 9A (EST)			00/20/16	13.0 Normal Line / SPOT	3.0 N
9/23/16	Good Morning America	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	1		×	-	-30 7A- 9A (EST)	5 -30 7A	-	09/29/16-09/29/16	12.0 Normal Line / SPOT	2.0 N
9/23/16	Good Morning America	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	1		×	-	:30 7A - 9A (EST)			09/28/16-09/28/16	11.0 Normal Line / SPOT	1.0 N
9/23/16	Good Morning Carolina	\$80.00 WWAY (WWAY)	\$80.00	\$80.00	1			×	:30 6A- /A (EST)			09/27/16-00/27/16	10.0 Normal Line / SPOT	0 0
9/23/16	Good Morning Carolina	\$160.00 WWAY (WWAY)	\$160.00	\$80.00	2	×		2	:30 6A- 7A (EST)		+	10/03/16-10/03/16	9.0 Normal Line / SPOT	9.0 N
9/23/16	Good Morning Carolina	\$80.00 WWAY (WWAY)	\$80.00	\$80.00	1		×	1	:30 bA- /A (EST)			00/20/16 00/20/16	8.0 Normal Line / SPOT	8 0 N
9/23/16	Good Morning Carolina	\$80.00 WWAY (WWAY)	\$80.00	\$80.00	1		×	1	:306A- /A (EST)			09/20/16-09/20/16	7.0 Normal Line / SPOT	7.0 N
9/23/16	Good Morning Carolina	\$80.00 WWAY (WWAY)	\$80.00	\$80.00	1		×	-	.30 GA 74 (EST)			00/28/16	6.0 Normal Line / SPOT	6.0 N
9/23/16	EMNEWS	\$60.00 VAVVAT (VVVVAT)	\$00.00	\$00.00	,				7A /ECT)	7 .3064	-09/27/16	09/27/16-09/27/16	5.0 Normal Line / SPOT	5.0 N
01/07/6	CHACAN	William Comment	**************************************	\$60.00	-			1 ×	:30 5:30A- 7A (EST)	5 :30 5:	10/03/16-10/03/16	10/03/16-	4.0 Normal Line / SPOT	4.0 N
1,500	EMNEWIC	\$60.00 WWAY (WWAY)	\$60.00	\$60.00	1		×	1	:30 5:30A- 7A (EST)	5 :30 5::	09/29/16-09/29/16	09/29/16	3.0 Normal Line / SPOT	3.0
9/23/16	EMNEWS	\$60.00 WWAY (WWAY)	\$60.00	\$60.00	1		×	1	:30 5:30A- 7A (EST)	5 :30 5:	03/28/10-03/28/16	01/87/60	ormal clife / SFOI	
9/23/16	EMNEWS	\$60.00 WWAY (WWAY)	\$60.00	\$60.00	1		×	1	:30/5:30A- /A (EST)		01/2/60-01/2/60	01/12/60	2 0 Normal Line / SBOT	202
Entered	Comments	Station	Total	Rate	Spots	S <sub>2</sub>	we	MO	Non Tilles	5			1.0 Normal Line / SPOT	0
Entere	Comments	Station	Total	Rate	Spots	Fr Sa Su	Tu We Th	SPW Mo	Run Times	c Length	Dates Sec		Line Type / Break Type (Ref #)	Line 1)

decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to

OTAKI LOCAL WWAYK OU COZ WWAY-TV, LLC Wilmington, North Carolina WWAY-TV, LLC

615 North Front Street Wilmington, NC 28401

Brand

650 Massachusetts Ave, NW Suite 210 Buying Time, LLC Washington, DC 20001

> Sales Office Salesperson Product Agency Advertiser Schedule Dates Contract # Millenium- Washington, - (1010) Pol - Candidate (36744) Buying Time, LLC (3395) Political (1176) Andrew Barnhill - NCSD-9 (14324) 09/27/16-10/03/16 161343

Standard National/Political-Candidate 802/812/5047 Danny, Neckel, Millenium - Washington

Comments **Billing Type Account Types** CPE Phone/Fax **Buyer Name** 

NEW POLITICAL ORDER - PLS CF - THANKS

Demo CO-OP Headline # **Entered By** Last Modified Date Entered 09/23/16 Gary O'Halloran ECR25315941 8 09/23/16

Order Type Package Deal Normal

**Net Total** Commission Commission % 15.00 \$3,446.75 \$608.25

Sales Tax

By Broadcast Month WWAY (WWAY) Spots

Gialia Total.	Oct. 2016 Grand Total:	יייייייייייייייייייייייייייייייייייייי
49	49	2000
\$4,055.00	\$4,055.00	Kat

			Comments:						Accepted-Station:					
					RACI	MATION CONTRAC	MATION	Y Z	CO				School pd. Kriver with those leave	d-hetstern
9/23/16	News Channel 3 at 530p	\$75.00 WWAY (WWAY)	\$75.00	\$75.00	<u></u>		×		:305:30P-6P (EST)	:30	or /co	01/07/01-01/03/01		
9/23/16	News Channel 3 at 530p	\$75.00 WWAY (WWAY)	\$75.00	\$75.00	1	×		-	2:30r or (E31)			10/03/16 10/	27.0 Normal Line / SPOT	27.0 N
9/23/16	News Channel 3 at 530p	\$73.00 VANAAL (AVAVAL)	30.C/¢	4,0.00	,			+	-30 E-300- 60 (ECT)		30/16	09/30/16-09/30/16	26.0 Normal Line / SPOT	26.0 N
OT POT TO		MINIAY (MANAYAY)	\$75 OC	\$75 nn	_	×		<b>→</b>	:30 5:30P- 6P (EST)		29/16 5	09/29/16-09/29/16	25.0 Normal Line / SPOT	25.0 N
9172/16	News Channel 3 at 530n	\$75.00 WWAY (WWAY)	\$75.00	\$75.00			×	1	:30 5:30P- 6P (EST)		28/16 5	09/28/10-09/28/16	Surrey Click / OF Cl	1
9/23/16	News Channel 3 at 530p	\$75.00 WWAY (WWAY)	\$75.00	\$75.00	1		×	1	.303.30F- 0F (EST)	T	+	00/21/2000	24.0 Normal Line / SPOT	24.0 N
9/23/16	Early News Channel 3	\$/5.00 WWAY (WWAY)	\$/5.00	00.c/¢	-			.	5-30p. 6p (ECT)		/27/16	09/27/16-09/27/16	23.0 Normal Line / SPOT	23.0 N
OT ICTIC	conf reces distinct of		477	00 3C#	-		×	_	:30 SP- 5:30P (EST)	5 :30		10/03/16-10/03/16	22.0 Normal Line / SPOT	22.0 N
9/23/16	Early News Channel 3	\$75.00 WWAY (WWAY)	\$75.00	\$75.00	1	×		1	:30 5P- 5:30P (EST)	:30		09/30/20-01/30/30/	, mic/ 0101	
9/23/16	Early News Channel 3	\$75.00 WWAY (WWAY)	\$75.00	\$75.00	1	×		1	.30 3P- 3:30P (EST)			00/20/10/00/	21.0 Normal Line / SPOT	21.0 N
9/23/16	Early News Channel 3	\$/5.00 WWAY (WWAY)	\$/5.00	00.67¢	-			+	בה ביסטי (בכד)			09/29/16-09/20/16	20.0 Normal Line / SPOT	20.0 N
or les le	conf reces creditions		475 0	475 00	_		×	-	:30 5P- 5:30P (EST)	5 :30		09/28/16-09/28/16	19.0 Normal Line / SPOT	19.0 N
0/23/16	Farly News Channel 3	\$75.00 WWAY (WWAY)	\$75.00	\$75.00	1		×	1	:30 SP- 5:30P (EST)	5 :30		09/27/16-09/27/16	18:0 NOTHER LINE / SPOT	TO:01
9/23/16	General Hospital	\$60.00 WWAY (WWAY)	\$60.00	\$60.00	1	×		1	:30 2P- 3P (EST)	5 :30	-	91/0c/60-01/0c/60	ormal Line / COOT	100
9/23/16	General Hospital	\$60.00 WWAY (WWAY)	\$60.00	\$60.00	1	×		-	.30/2P-3P (ESI)			00/20/16 00	17.0 Normal Line / SPOT	17.0
9/23/16	General Hospital	\$60.00 WWAY (WWAY)	\$60.0	\$00.00	-		3		טף טף (דרד)			09/29/16-09/29/16	16.0 Normal Line / SPOT	16.0
9/23/10	GOOD FIDELING ATTENION		1	+50.00	-		Χ	-	:30 2P- 3P (EST)	:30		09/27/16-09/27/16	15.0 Normal Line / SPOT	15.0
	Cood Morning America	\$120.00 WWW (WWWY)	\$120.0	\$120.00			×	<b>—</b>	:30 7A- 9A (EST)	5 :30		10/03/16-10/03/16	14.0 Normai Line / SPOT	14.01
Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	Tu We	SPW Mo	Run Times	sec Length		00	The state of the s	

decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry, WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to

WWAY-TV, LLC WWAY-

Buying Time, LLC 650 Massachusetts Ave, NW Suite 210
Washington, DC 20001

CPE Comments **Billing Type** Brand Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Product Agency Schedule Dates Advertiser Contract # Political NEW POLITICAL ORDER - PLS CF - THANKS Millenium- Washington, - (1010) Standard National/Political-Candidate 802/812/5047 Danny, Neckel, Millenium - Washington Pol - Candidate (36744) Political (1176) Buying Time, LLC (3395) Andrew Barnhill - NCSD-9 (14324) 09/27/16-10/03/16 161343 Demo CO-OP Sales Tax Net Total Commission Commission % Package Deal Order Type Headline # Entered By Last Modified Date Entered \$608.25 15.00 ECR25315941 Gary O'Halloran 09/23/16 09/23/16 \$3,446.75 Normal

WWAY (WWAY)
By Broadcast Month
Oct. 2016
Grand Total:

**Spots**49

\$4,055.00

			(Shingers)					Accepted Station				
					RACI	CONTE	KNALOP					
9/23/16	News Channel 3 at 11p	\$60.00 WWAY (WWAY)	\$60.00	\$60.00	1		×	:30 11P- 11:35P (EST)	1 105:	U	02/2/60-01/2/60	
9/23/16	Entertainment Tonight	\$75.00 WWAY (WWAY)	\$75.00	\$75.00	1		×	:30/P- 7:30P (EST)	:30/	1 0	01/50/01-01/50/01	41.0 Normal Line / SPOT
9/23/16	Entertainment Tonight	\$75.00 WWAY (WWAY)	\$75.00	\$75.00	1	×		:30/P-7:30P (EST)	:30 /	1 0	10/03/16 10/03/16	40.0 Normal Line / SPOT
9/23/16	Entertainment Tonight	\$75.00 WWAY (WWAY)	\$75.00	\$75.00	1		×	:30 7P- 7:30P (EST)		n lu	09/29/16-09/29/16	39.0 Normal Line / SPOT
9/23/16	World News Tonight	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	1		×	:30 30 7: 200 (EST)		n C	09/28/16-09/28/16	38.0 Normal Line / SPOT
9/23/16	World News Tonight	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	1	×		-30 6:30P 7P (EST)		л	10/03/16-10/03/16	37.0 Normal Line / SPOT
9/23/16	World News Tonight	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	-	>		30D 30 (ECT)	. 306	л	09/30/16-09/30/16	36.0 Normal Line / SPOT
9/23/16	avorid News Tonight	(INAAAA)	440.00	4	.	<		:30 6:30P- 7P (FST)	:30 6	5	09/29/16-09/29/16	35.0 Normal Line / SPOT
		CAMMAN AVMINI OU UCTS	\$170 nn	\$120.00			<u>.</u>	:30 6:30P- 7P (EST)	:30 6	5	09/28/16-09/28/16	34.0 Normal Line / SPOT
9/23/16	World News Tonight	\$120.00 WWAY (WWAY)	\$120.00	\$120.00	1		×	:306:30P- 7P (EST)	:306	U	01/7/60-01/7/60	lossed like Apport
9/23/16	News Channel 3 at 6p	\$100.00 WWAY (WWAY)	\$100.00	\$100.00	-		>	3000 0.300 (E31)	, ,	1 1	31/25/00 31/25/00	33.0 Normal Line / SPOT
9/23/16	News Channel 3 at 6p	\$100.00 WWAY (WWAY)	00.001\$	DO:OOT¢	-	3		D_ 6:300 (ECT)	.306	л	10/03/16-10/03/16	32.0 Normal Line / SPOT
210	Control of the contro		***************************************	*100 00	-	<	-	:30 6P- 6:30P (EST)	:30 6	5	09/30/16-09/30/16	31.0 Normal Line / SPOT
31/25/10	News Channel 3 at 6n	\$100.00 WWAY (WWAY)	\$100.00	\$100.00	н	×	1	:30 6P- 6:30P (EST)		5	09/29/16-09/29/16	Social ring / SPOI
9/23/16	News Channel 3 at 6p	\$100.00 WWAY (WWAY)	\$100.00	\$100.00	1		×	:30bP- 6:30P (EST)		U	02/20/10-03/20/10	Vormal Line / CDOT
9/23/16	News Channel 3 at 6p	\$100.00 WWAY (WWAY)	\$100.00	\$100.00	ь		×	:30 6P - 6:30P (EST)		1 0	09/2//10-09/2//16	29.0 Normal Line / SPOT
Entered	Comments	Station	Total	Kate	Spots	In Fr Sa Su	STAN INO IN ARE				מודרותם מודרותם	28 0 Normal Line / SDOT

decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to

WWAY-TV, LLC
Wilmington, North Carolina
WWAY-TV, LLC
WWAY-TV, LLC
615 North Front Street
WWAY-TV, LLC
WWAY-TV, LLC
WWAY-TV, LLC
WILMINGTON, NC 28401
CHARILSCAL

650 Massachusetts Ave, NW

Buying Time, LLC

Washington, DC 20001

Suite 210

Comments CPE Brand Agency Billing Type **Account Types** Phone/Fax **Buyer Name** Sales Office Salesperson Product Advertiser Schedule Dates Contract # Political
NEW POLITICAL ORDER - PLS CF - THANKS Standard National/Political-Candidate 802/812/5047 Millenium- Washington, - (1010) Pol - Candidate (36744) Political (1176) Buying Time, LLC (3395) 09/27/16-10/03/16 Danny, Neckel, Millenium - Washington Andrew Barnhill - NCSD-9 (14324) 161343 Net Total Demo CO-OP Sales Tax Commission Commission % Package Deal Order Type Headline # **Entered By Last Modified** Date Entered 15.00 ECR25315941 09/23/16 \$3,446.75 N<sub>O</sub> Gary O'Halloran 09/23/16 \$608.25 Normal

By Broadcast Month

49 49

\$4,055.00 \$4,055.00 WWAY (WWAY)

Oct. 2016 Grand Total:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

## KATZ TELEVISION

125 West 55th St New York, NY 10019

Contract # 25315941 Agency: BUYING TIME,LLC 650 Massachusetts AVE NW CPE: 802/812/5047

Washington, DC 20001

Suite 210

Changes as of: 9/23/2016 at 9:50 AM Flight: 9/27/16 - 10/3/16

Advertiser: BARNHILL - NC SD-9
Product: Political

Agency Order #: 5419434

Buyer: Neckel, Danny

Salesperson: CHRISTIAN

Station: WWAY
Market: Wilmington, NC
Office: WASHINGTON Version: Highlighting Revision 2

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Total GRP: Total Spots: 49 Total CPP: \$0.00

Total \$: \$4,055.00

Traffic #: 161343

ISTIAN CAMBEIRO 955-5342 Separation:

202-955-5342	CAMBEIRO	TOOL CHAIN
2		
		Assistant: CHRISI
	202-955	CHRIS

Comments: LN 1 PRG REV PLS CF - THANKS

				T									T	T		
	13 6p-6:30p	12 8a-9a	11 8a-9a	10 11p-11:35p	9 7p-7:30p	8 6:30p-7p	7 6p-6:30p	6 5:30p-6p	5 5p-5:30p	4 2p-3p	3 7a-9a	2 6a-7a	Changes: Program	1 5:30a-7a	# Day/Time	<u> </u>
			$\dagger$	-	-						-		from Amei		2	-
	Channel 3 News at 6p	GMA-Sunday	GMA-Saturday	News Channel 3 at 11p	Entertainment Tonight	World News Tonight	News Channel 3 at 6p	News Channel 3 at 530p	Early News Channel 3	General Hospital	Good Morning America	Good Morning Carolina	Changes: Program from America This Moming to NEWS	NEWS	Program	•
	\$60.00	\$60.00	\$60.00	\$60.00	\$75.00	\$120.00	\$100.00	\$75.00	\$75.00	\$60.00	\$120.00	\$80.00		\$60.00	Rate	
TOT	0	0	0	0	0	0	0	0	0	0	0	0		0	Rating	A 350
TOTALS:	30	30	30	30	30	30	30	30	30	30	30	30		30	Len	
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10	0	0	0	_		_	<b>→</b>	_	_	_	_	_		_	9/29	
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2	_	_	0	0	0	0	0	0	0	0	0	0		0	10/2	9
9	0	0	0	-		_	_	-	_	0		_		_	10/3	9/27 - 10/3
49		_		5	ω	<b>ы</b>	ח כ	n c	ט ת	ω	on c	n		4	Spots	Total
\$4,055.00	\$60.00	\$60.00	\$60.00	\$300.00	\$225.00	\$600.00	\$500.00	\$375.00	\$375.00	\$180.00	\$600.00	20000	\$10.00	\$240.00	45	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00 00.00	60.00	60.00	6000	\$0.00	5	φ0.00	2000	CPP	
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0 0	0 0			0.0		0.0		GRP	



Contract # 25315941 Agency: BUYING TIME,LLC CPE: 802/812/5047 650 Massachusetts AVE NW Changes as of: 9/23/2016 at 9:50 AM

Product: Political

Advertiser: BARNHILL - NC SD-9 Flight: 9/27/16 - 10/3/16

Agency Order #: 5419434 Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 Buyer: Neckel, Danny

Washington, DC 20001

Suite 210

Version: Highlighting Revision 2 Station: WWAY

Office: WASHINGTON

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: CHRISTIAN CAMBEIRO

Market: Wilmington, NC

Total \$: \$4,055.00

Total Spots: 49 Total GRP Total CPP: \$0.00

Separation: Traffic #: 161343

202-955-5342

125 West 55th St New York, NY 10019

Special Instructions

Date/Time Added by Comment **Order Level Comments** 

09/23/16 9:24 AM 09/23/16 9:24 AM 09/23/16 9:47 AM 09/23/16 9:50 AM CHRISTIAN CAMBEIRO CHRISTIAN CAMBEIRO Gary O'Halloran CHRISTIAN CAMBEIRO NEW POLITICAL ORDER - PLS CF - THANKS NEW POLITICAL ORDER - PLS CF - THANKS Please change Line 1 from America This Morning to EMNEWS. Thanks! LN 1 PRG REV PLS CF - THANKS

WSFX: 10%	WILM: 5%	WECT: 69%	Comment: ACC	WWAY Share: 16%	Market Budget: \$25,344	
10%	5%	69%	ACC	16%	\$25,344	Competitive Information
						nation

		Daypart Summary	ımmary		
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	49	\$4,055.00	N/A	0.0
Total	100%	49	\$4,055.00	N/A	0.0

\$4,055.00	49	Total
\$4,055.00	49	2016-Oct
Dollars	Spots	Month
,		

					Trans	Transaction History	
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
							Changes: Comments from NEW POLITICAL ORDER - PLS CF - THANKS to LN 1 PRG
Revision	9/23/16 9:50 AM	9/23/16 9:50 AM CHRISTIAN CAMBEIRO	Revised			<del>\$</del> 5	AD DIA THANKS A builting publication of the control
Makegood 1	9/23/16 9:47 AM	9/23/16 9:47 AM Gary O'Halloran	Confirmed			\$0	\$0
Queued for Electronic							40
Contracting	9/23/16 9:33 AM					\$0	\$0
Revision	9/23/16 9:24 AM	9/23/16 9:24 AM CHRISTIAN CAMBEIRO	Confirmed			<del>\$</del>	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$4,055.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, Total Spots
New	9/23/16 9:20 AM	9/23/16 9:20 AM CHRISTIAN CAMBEIRO	New	50		\$4,055.00	\$4,055.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACT'S WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.